

NO REWARD WITHOUT LABOR.

We labor for no greater reward than the confidence of the people. The flattering reception accorded our great Spring Opening Sale and its world of matchless bargains but proves the old saying "Nothing succeeds like success." One success follows another in this hustling store. We are forging ahead. We are making rapid strides. We are growing day by day. We are gaining fast on the old timers and we defy any other store to compare any article in quality and price; we are demonstrating what energy and push can do, does do and will do as applied at

THE FAIR

Easter Sale of Dress Goods.

36-inch Chameleon effect Dress Goods,12½¢
40 pieces of Congo Plaids,12½¢
25 pieces of 44 inch wide Brocades, in all
colors and patterns, at.....35 c
19 pieces of 40 inch wide Spring Suitings, per
yard,37½¢
17 pieces of Covert Cloth, 44 inches wide, per
yard,58 c
15 pieces of imported Silk and Wool Bright
Plaids, 40 inches wide, at.....58 c
Silk warped Mohairs, a very big assortment
in light and dark shades, 44 inches wide, at.68 c

Black Goods Easter Sale.

50 pieces of Black Mohair, brocaded, double
width, at.....15 c
15 pieces of 36 inch wide Black Serge, at.....19 c

Easter Sale OF LADIES' Muslin Underwear.

A good opportunity for bargains in
well-made and tastefully designed gar-
ments of the finest material, at prices to
suit all.

Gowns.

Fine Cambric and Muslin Night-
gowns. The 98c and 75c quality for the
Easter sale 53 cents.

Our \$1.25 elegantly trimmed nightgowns,
Easter sale 78 cents.

Empire style or yoke gowns, lace
or embroidery trimmed. \$1.75 and
\$1.50 quality, Easter sale 98 cents.
Hundreds of styles to choose from.

Drawers.

Easter Sale of Clothing. Our Clothing Department is the Most Complete in the City.

Men's Suits.



Exclusive Clothiers, \$15 Men's
Suits, \$9.65. Sacks and Cuta-
ways, the choicest patterns in
Sawyer mills Cassimere, Glen-
dale mills Worsted, Bannock-
burn Cheviot, Columbia mills
Tweeds, etc.

Very Best
Lining.
Highest Class
Tailoring.

Spring Top Coats.

\$15 Men's Spring Top Coats—
can't equal the showing any-
where in town—comprises the
best Covert, Melton and Tandem
Cloths, in

New Light Shade

all with swaggen stripped seams
and warranted



SHOES

EASTER SALE IN SHOES.

Our Shoe Dep't.

Ladies' Dongola Shoes, 98cts.
Easter Sale Price.....



Ladies' Ameri-
can Kid Shoes
in lace or
button.....1.28

Ladies' Kid Hand
Turned Shoes,
in lace or 1.50



Easter - Sale OF GENTS' Furnishing Goods.

20 dozen Men's Madras and Oxford
Shirts at 43cents and upwards.

15 dozen Light Colored Striped and
Checked Negligee Shirts, with ties
to match, 36 inches long, at 59c.

18 dozen Wool and Silk Shirts, with
four-in-hand ties to match, worth
from \$2.50 to \$3; Eastersale price
\$1.60.

Men's White Laundried Shirts, 4-ply
Linen Cuffs and Bosoms, Easter
sale price, 49 cents.

Miner's Blanket Shirts and Drawers
at 49 cents each.

Men's Strictly All-Wool Blanket Un-
derwear, the best quality, Easter
sale price, 88 cents,

Men's Fine Worsted Sweaters.

The sample line of a prominent manufacturer,
made with roll and large sailor collars, at
98 cts 98 cts